

Abstract

The bachelor's thesis "*Female Sports Commentators in Czech Television, gender aspects, professional experiences*" analyses the work experiences of women and men in the sports editorial department of Czech Television, with a focus on gender stereotypes, and obstacles and positive trends with regard to gender equality. The theoretical part explores and defines key terms such as media, sports media, feminism (radical, social, Marxist, and socialist), and gender roles. The methodological section describes the research objectives, defends the choice of a qualitative approach, and details the data analysis process. In the practical part, the results of interviews with women and men from the sports editorial department are presented. The research suggests that gender equality in sports journalism is gradually increasing, but challenges persist, such as structural inequalities in leadership. The contribution of this work lies in providing a comprehensive overview of gender aspects in sports journalism.