

The paper focuses the career of photographer Stanislav Tereba, the only Czech winner of the main World Press Photo Prize. He succeeded with the photography of Miroslav Čtvertníček, the soccer goalkeeper, played in Prague, Letna stadium. The paper deals mainly with Tereba's work in evening paper Vecerni Praha where the winning photography was paid a great attention there. As well as a lot of journalists since the 1990's Tereba have faced the problems after the Velvet Revolution when his career nearly stopped as the media went to private ownership.

Tereba's career is explored in the context of the development of sports photography in the Czech Republic. Tereba's photographic style is studied by using semiotic analysis and the method of compositional interpretation there. In addition, the work consists of a case study of Tereba's success in World Press Photo. Tereba's photography is compared to the other winning photographs as well as to the competition in 1959 when he was honored with the main prize at the expense of war photographs usually awarded. Attention is also paid to the creation of Tereba's winning photography from participation in the stadium to subsequent photo editing.