Abstract

The process of region building and regionalization is an emerging phenomenon examined in the same time by historians, geographers, political scientists, economists diplomats and other scientific profiles. The concepts of region and regionalization could appear at different spatial scales, such as supra-state, sub-state or as a cross-border units and processes. Furthermore region and regionalization are complex for defining because they incorporate different narratives and categories as regional identity, spatial borders and delineating, cultural and social homogeneity, political and economic interdependence etc. Regions are invented, re-invented or constructed with purpose to reply to different functional, territorial and administrative purposes. In the era of ongoing globalization and deepening of the European integration, regions are becoming powerful tool for achieving different goals and interests. Nowadays regions, regional cooperation, regional identity are becoming a terms very often used in political and public discourses for different kind of mobilization. Western Balkan, similarly as Visegrad and Baltic regional formats is one of the emerging spatial formation that is appearing in the context of EU integration policies. In Macedonian political and public discourse these tendencies are also visible and are becoming powerful political and social mobilization factor. The terms 'Western Balkan region' and 'regional identity' are taken as granted without any kind of precise explanation what they exactly mean. Anssi Passi approach of analyzing the emergence of regions and regional identities could provide arguments whether Western Balkan is a region and what kind of regional identity is represented in the Macedonian political and public discourse