

Abstrakt

The study aim is complex analysis of institutional embeddedness of non-governmental organization called Healthy Cities of the Czech Republic which is embedded into public sector administration. The first part defines basic arguments and research questions. The second part is focused on presentation of methodology and research strategy of this study which was case study. The third part includes analysis of institutional embeddedness characteristics. Last part of this essay includes conclusions and recommendations for future research. Conclusion of this study is that institutional embeddedness exists on multiple levels, different types and intensities. In connection with institutional embeddedness organization changes occur as a high level of professionalization and bureaucratization.