

Abstract

This master's thesis presents the dialogical analysis of the German TV show 'Wetten, dass...?'. The main target is to analyse the internal as well as the external dialogical structure of two 'Wetten, dass...?' shows. The internal structure is based on the dialogue between the showmaster and his guests. On the other hand, the external one is based on the dialogue between the showmaster and the audience. The purpose of this master's thesis is to show how each showmaster is trying to interact two groups of people as well as to analyse if there is a difference between both of them. The theoretical part of this thesis defines the term 'TV entertainment' and describes different types of dialogues. It is also focused on the show 'Wetten, dass...?', on its concept, each showmaster, audience raking, criticism and other competition. The practical part describes two chosen 'Wetten, dass...?' shows in terms of their dialogicity. The main point is the showmaster, who is trying to act dialogically in relation to his guests and audience.

Keywords

Entertainment, entertainment show, dialogue, 'Wetten, dass...?', audience, showmaster, broadcasting