

This thesis is about what it feels like to connect, or fail, during digital or face-to-face interaction. This study aims to investigate one of the types of social interaction – sex dating and examines the role and impact of location-based dating applications in current form. The practical part is based on qualitative research method in form of in-depth interview with 18 active users. It compares experience of heterosexual and homosexual users with this non-anonymous digital environment integrate individuals into a fluid virtual space.