As a topic of my diploma work I decided to make a research of today's student's attitudes to their approach of ideal male/female. I want them to describe their personal imaginery partner and than to write their opinion about social imaginery male/female and if they think there's any. I wanted to confront student's opinions with the imaginery people presented by medias and what they think about this medial prototypes. I wanted to confront attitudes of students of humane and non-humane faculties as well. The research took part in Prague during autumn 2005. There was 100 participants in my research, all of them were students of various universities in Prague, in age from 19 to 36 years. As a representatives of humane branch there are students of Hussite Theological Faculty (HTF) and Philosophical Faculty (FF) of Charles University in Prague. The non-humane branch is represented by Agricultural University (ČZU) and by Faculty of Engineering of Czech Technical University (ČVUT).