Abstract (in English):

The thesis deals with online labour markets. They are differentiated against job portals and have their characteristics and specific variations relevant to workers and employers analysed. The thesis also differentiates a Talent Market. The analysis identifies geographical distribution of workers as well as the workforce composition related to primary area of expertise. A significant borderline between the dominant fields of work in the east and west is found. The analysis also focuses on fees imposed by individual portals and their relation to the utility of a given portal. In the conclusion, recommendations concerning choosing the most suitable market with regard to the nature and length of the project are given.