

# ANNOTATION

The Bachelor investigation discusses the principles of rhetorical behavior in Czech and Vietnamese. Moreover, it compares both languages typologically and explores linguistic situations in both countries. It is based on principles of verbal and nonverbal communication and focuses on selected issues concerning the depiction of verbal courtesy. Specifically, it highlights questions regarding you (unformal form) – you (formal form), address and greetings. The findings may eventually facilitate the mutual understanding between the two groups of speakers.