

Bachelor thesis "Role of the media in international politics and conflicts" pursues position and influence of media in either international and common politics, impact of political events on the media themselves and mutual interaction of media and politics. Further follows war conflicts and their processing and submission throughout different types of media. The thesis also addresses influence of media on development in war areas, and within the study specializes on concrete territories in which so far gained theoretic knowledge is utilized to comprehend the particular situation, application of the knowledge on the particular conflict including obtaining new theoretical skills through critical evaluation of praxis in the problem area.

The thesis addresses media phenomenon as itself, basic history of each kind of media, outlines common dilemma of relation politics - society, political communication and marketing role of the media (impact on voters through medial campaign or propaganda). The basic question of the thesis is how strong is medial impact within political events including armed conflicts, and whether modern (even post-modern) vision of media as a world superpower really complies with empirical praxis of present time.