

Diploma thesis „School media – press, radio, television, internet: on example of regions of Olomouc and Ústí nad Labem“ deals with school media production of pupils and students of primary and secondary education focusing on the Czech environment. The whole issue is framed within media literacy, media education. Moreover, the interpretation accents with its direction of production. The most important chapters of historical-theoretical part introduce the outline of the school media development from the beginning till nowadays. Practical part characterizes school media in the regions of Olomouc and Ústí nad Labem. The research survey is mainly focused on the occurrence of school media production, forms of their outputs and characteristics of individual types of school media. What is more, the survey is also interested in current trends in publishing of school and class magazines and their theme and genre profile. Survey summarizes reasons, which impedes realization of school media production. Finally, on account of compile findings and data, it deduces a school media typology, criteria of their possible categorisation and includes them into the media system. As a result, the diploma thesis is a contribution to a study of school media and presents the platform from which it is possible to stem from during another theme processing.