

This dissertation is led by two goals. The first one is to show the controversial posture of the first Croatian president from the Croatian society point of view. For this purpose I use the biographies of Franjo Tudman and the political-satirical magazine "Feral Tribune". The second goal is to make Czech readers aware of the Croatian social phenomenon which is "Feral Tribune", the only real opposing and the most critical magazine of Franjo Tudman's government and also remarkable factor of creating democracy and liberty which has developed in the nineties of the 20th century. Again - I use Franjo Tudman as an example. By these two examples we can easily see the entire atmosphere of the Croatian society in the last decade of the 20th century and the beginning of new millennium. Part of this text is also a description of the media market situation during the Franjo Tudman's leadership.