

The thesis topic is Nazism propaganda targeted on youth in protectorate Moravia-Bohemia. Firstly it covers the analysis of national-socialistic ideology and its campaign methods with focus on refurbishment of propaganda vision and mission that were used by the organization Kuratorium for youth education in Bohemia and Moravia. The organization was supposed to educate „race-convenient“ youth in nationalistic ideology. Its publicly available magazines „Zteč“, „Správný kluk“ and „Dívčí svět“ were used as key sources. Second objective are propaganda adoption analysis by targeted youth generation and further word of mouth. Final observations were on differences between goals of propaganda towards youth and mature generation.