

Abstract

The aim of this bachelor thesis is to follow and to critically interpret the proposition about the development of ethics and morality in the work of Gilles Lipovetsky both on specific examples from the history of ethics and its contemporary reflections. The thesis should clarify in what cases is his philosophical and sociological diagnosis, analysis and prediction justified and where it is on the contrary problematic and why. Lipovetsky's proposition in his book *The Twilight of Duty* is that contemporary moral "boom" is actually a shock and not only a comeback or a revitalization of the traditional morality. It would be no exaggeration to say that contemporary morality is definitely leaving the traditional one behind. The ambition of the thesis is also to give a formulation of the character and typical manifestation of Lipovetsky's "postmoral ethics of the third type" with neither religious nor lay basis in form of duty. The thesis is aware of the tension between the ethical ardor and decadence, the incitements to individualism and the demands of society, in short the tension between responsible and irresponsible ethics. The aim is also to try to justify the applied ethics of responsibility formulated by Lipovetsky, which is to be set in the period of "the twilight of duty", when we no longer have a trustworthy and consistent model of behavior. This ethics should be based not only on altruism and good will but also on the common sense, compromise, reforms and solidarity, which is probably the only way to compensate for the imperfections in contemporary society.