Thesis "Bruce Lincoln and his Concept of Myth" tries to perceive ongoing transformations of Lincoln's understanding of myth. It pursues the development of Lincoln's inquiry starting with Indo-European studies all the way to questioning the scholarly discourse itself. The main flow of this thesis centers around the issues of power and ideology. Lincoln deals both with ideological aspect of myth (myth is defined as an instrument for legitimizing power in the society) and with ideological aspect of scholarship on myth (scholarship that camouflages certain ideological or political intents is defined as theorizing myth). Finally, the thesis presents Lincoln's concept of new critical inquiry based on reflexivity.