This paper deals with nuclear power plant Temelín and its aesthetical, social, cultural and landscape context. The power plant is located in South Bohemia, Czech Republic).

Theoretical part of this paper begins with definition of aesthetical paradigm. Influence of history and culture is stressed here. History of europe landscape painting and some important chapters of philosophy and aesthetic are mentioned. Next part deals with social, cultural and landscape changes of Czech rural areas and whole landscape in 20th century. It is focused mainly on South Bohemia and Vltavotýnsko region to show social and historical context of nuclear powr plant Temelín, its construction and influence.

Practical part of this paper begins with geographical and demographica! descritpion of chosen locality. It is followed by summary of power plants influence on the landscape. Paper sums up results of previous studie s and defines methodology and theory of the qualitative research.

Final part contains results and discussion. Results of aesthetical perception of nuclear power plant are discussed and put into wider context of changes of Czech countryside and landscape.