

Abstract (in English)

The aim of this diploma thesis is the discourse analysis of Polish daily newspapers' portrayals of the so-called Velvet Revolution in Czechoslovakia in the last days of 1989. I have focused the analysis on every category of newspapers, which were officially published in Poland at that time. The selected questions are analyzed according to methods, which are mentioned in the theoretical part of this thesis, and everything is set into a historical context. Theoretic part is composed of the history of that period, the characterization of the Polish media market in the 80s and the theory of propaganda, newspeak and discourse. In the practical part of this thesis there is the analysis which was made by the quantitative and qualitative method. The chief contribution is the determination of the exact quantity of the articles in monitored daily newspapers, the analysis of selected topics and the answers on the selected questions related to the role of propaganda, the differences (state vs. independent media; Polish vs. American-Polish newspapers; regional newspapers from northern Poland vs. southern Poland) among the articles in selected newspapers and the theme-orientation articles in the newspapers intended for soldiers, Catholics or teenagers. The main intention of the practical part is to set an answer to the leading question if there still was a present propaganda in the daily newspapers in those times. If yes, then what kind of propaganda it was.