

## **ABSTRACT**

The bachelor thesis focuses on the relationship between art education and digital media, with a special focus on artificial intelligence. The theoretical part introduces the digital world and its influence on art education, while it also focuses on digital competences and maps the strategy of the educational policy of the Czech Republic in relation to the implementation of these models in curriculum documents. The research part uses semi-structured interviews with art teachers at the second level of primary schools to answer the question of the current situation and the use of digital technologies and artificial intelligence in art classes. Based on the results of the research, the didactic part contains a proposal for a teaching unit. The bachelor thesis is also supplemented with an art project that uses the possibilities of artificial intelligence.

## **KEYWORDS**

digital media, artificial intelligence, teacher, interview, education, art education

