Abstract

The bachelor thesis focuses on a corpus-based discourse analysis of the reactions of the Czech online community on the social network Facebook in relation to people of Negroid race during the period motivated by the protests of the "Black Lives Matter" movement. The theoretical part defines key concepts such as discourse, collocation analysis and corpus analysis methodology. The practical part uses the online corpus1 to identify and analyse posts based on keywords, followed by adjectival collocation analysis. The aim is to understand the responses and their context in the online environment, and the results will offer a deeper insight into the social and cultural dynamics of this issue on Facebook.