

## **Abstract**

This thesis will analyze the strategic use of media by Russia and the way in which Russia Today media, known as RT, produces discourses and representations for Spanish-speaking audiences regarding Russia and Ukraine as geopolitical spaces. Through the use of critical discourse analysis and corpus linguistics, this work tries to unveil the underlying themes and messages within the RT coverage of news to show Russian geopolitical strategies' impact on the international perception of these areas in the context of the Russia-Ukraine war. The study reveals that RT portrays Ukraine as an instrument in the broader confrontation between the West with a traditional unjust world order, and a new equitable multipolar world in which Russia is one of the leaders. Additionally, Ukraine is depicted as deeply dependent on external help which takes away their sovereignty. On the contrary the narratives around Russia portray it as a global power, the protector of Eurasia who regardless of western attacks keeps being strong. The second objective of the thesis is also to highlight the impact of media in building the geopolitical imagination and the need for understanding these narratives in the context of global power struggle. Finally, this study is relevant in the broader debate regarding the effect of the media on international relations, and critical geopolitics.