

Abstract

The diploma thesis deals with the analysis of job advertisements in non-governmental non-profit organizations. The aim is to analyse the demand for job positions in NGOs, especially in terms of the requirements for the job (specific knowledge and skills or certain education typical for the non-profit sector). The research method is a qualitative and quantitative content analysis of the online advertisements of the selected website. The subsequent results are subjected to comparison with the research results of Bezděková (2014). The theoretical part of the thesis presents findings from the literature on non-governmental non-profit organizations, professionalization and the research of Jana Bezděková (2014). The empirical part of the thesis presents the professionalization of NGOs in terms of the requirements for the work qualification of employees.

Key words

Non-profit organizations, job positions, education, experience, requirements, offers, advertisements, professionalization