

ABSTRACT

This thesis aims at sibling constellations in the context of screen use. In the theoretical part, the previous findings regarding the family environment in the context of digital technologies are described, including the presentation of the basic principles of parental mediation. In the next chapter, other sources of mediation are described, namely the peer group and the educational system. The next chapter then reflects on the factors affecting the general form of sibling interactions. The aim of the thesis is to formulate a typology of the roles that siblings represent in this context, and to describe their media strategy. The thesis uses a qualitative research design based on unstructured interviews with pairs of siblings. The main finding is that siblings play an important role in the process of acquisition and use of screens by children and adolescents and they intentionally and unintentionally influence their siblings in this area. In the practical part, the typology of sibling roles is presented, including the role of bearer of family heritage, mediator of social norms, expert, sidekick and isolate. The definition of restrictive and active mediation, co-use, participatory learning and remote media is used to describe media strategies. During interpretation of the obtained data, it is also reflected how the sibling differs from other socialization factors in the field of digital technologies and in what way it complements these factors. The limits of the work resulting primarily from the characteristics of the qualitative research design and the non-representative composition of the research sample are also outlined, as a result of which it is not possible to generalize the results of the thesis. Furthermore, recommendations for practice and future research are formulated.