

Abstract

In October 2019, the Prague City Council passed a resolution announcing the termination of sister-city relations with Beijing, and in January of the following year stated the establishment of friendship with Taipei. Under the backdrop of the downward trend in bilateral relations, this incident received attention from the Chinese media. This paper takes the termination of the sister-city relationship between Beijing and Prague as the starting point and analyzes the content and sentiment of Chinese media reports on this incident. The investigated media articles were categorized into institutional media, market-oriented media, and online media, and the publishing period was limited to July 2019 to February 2020. The preliminary statistical investigation based on frequency-based keyword extraction and sentiment analysis led to the conclusion that the sentimental tendencies of Chinese media reports were mainly negative, with special attention to the Taiwan-related part. This paper further examines the sentimental and content differences of articles in different types of media, and provides a more in-depth qualitative interpretation.

Keywords

Prague, Beijing, Sister-city, Chinese Media, Sentiment Analysis, Keyword Extraction

Název práce

Jak čínská média informovala o zrušení vztahu sesterského města mezi Pekingem a Prahou:
Studie založená na analýze sentimentu a extrakci klíčových slov