

Abstract

Title: The Role of Stakeholder Values in Karate

Objectives: This thesis aims to explore the influence of stakeholder values on the practice and development of karate. It focuses on identifying and analyzing the values that are crucial to coaches, athletes, parents, and sports organizations, and examines how these values manifest in the teaching, practice, and promotion of karate.

Methods: The use of qualitative research, including in-depth interviews with coaches, athletes, and representatives of sports organizations, will allow for a deeper penetration into the issue of values in karate. The analysis of the collected data will reveal which values are considered important and how they differ among the various stakeholder groups.

Results: Based on the conducted research, it was found that values such as discipline, respect, integrity, perseverance, and cooperation play a crucial role in the practice and development of karate. Trainers emphasize the importance of discipline and respect in the training process. Data analysis shows that the majority of trainers consider discipline to be the most important value, ensuring regular and structured training. Respect is also a key value for many trainers. Athletes appreciate the significance of perseverance and cooperation for their personal and team growth. The research indicated that most athletes view perseverance as essential for overcoming challenges and achieving long-term goals. Cooperation is particularly important in team competitions and in creating a supportive training environment. Parents consider support and motivation for their children as key values, which are essential for their long-term success and satisfaction in the sport. Interviews with parents revealed that most of them actively support their children not only financially but also emotionally, significantly contributing to their continued participation in the sport. Representatives of sports organizations emphasize integrity and transparency, which are important for trust and respect within the entire sports community. Interview indicated that integrity is a cornerstone of effective management, and transparent communication is crucial for building trust among organization members and the public. Overall, the results show that these values are universally recognized, but their significance and application may vary among different groups of stakeholders.

Keywords: ethics, participants, discipline, community, development, education

