

Abstract

Title: Financial literacy at different performance levels in Ice hockey

Objectives: The main objective of the thesis is to examine the area of financial literacy among Czech hockey players, especially from the perspective of the relationship between the player and the league in which he plays. How the level of financial literacy differs at different performance levels. The social environment also has a great influence on a person, so the aim of this thesis is also to find out how much the social environment (its parts: education, location and size of the place of residence) influenced individual players in relation to financial literacy. The sub-objectives are to find out if the national teams work with finances and if agents work with their players on this topic.

Methods: It is a theoretical-empirical work, more precisely an inquiry. A quantitative research method is used, where the necessary information is obtained by means of a questionnaire survey, which is part of this thesis. Descriptive statistics is used, within it most of all variance and mode. Control and filter questions are also used in the questionnaire to process the results for each league separately.

Results: The responses do not clearly indicate whether the level of competition has an impact on an individual's level of financial literacy. The same conclusion can be drawn for the second of the main objectives of the thesis, how much influence the social environment has on the level of financial literacy, and even here it cannot be clearly stated that such an influence exists. Neither of the groups interviewed rose above the other in any significant way. While the respondents from the Tipsport Extraliga ice hockey league were better at regularly setting aside money, the respondents from the 2nd league were the best at knowing the APR. There are more such examples in the paper. The sub-objectives were met and it was found that financial literacy is or has been worked with in the national teams. The same result is also found for some player agents.

Keywords: interlevel comparison; Tipsport Extraleague LH; Chance league; 2. league; Czech hockey players; Czechia