Abstract

Communal heraldry is a specific branch of heraldry that focuses on the study, creation and interpretation of coats of arms and emblems that are typical for cities, municipalities, regions and other local government units.

The thesis focuses on the analysis of municipal heraldry in the Zlín Region in the year 2000 with the aim of understanding the meaning and development of heraldic elements of a selected period of modern history in the signs of local governments. The choice of the year 2000 as the time period for this study is motivated by several key factors. The turn of the millennium represents a significant milestone not only in the global context, but also in the context of the Czech Republic, which was undergoing important changes at this time. The year 2000 is significant in Czech history due to the extensive administrative reform that led to the creation of new regions, including the Zlín Region. This reform had a direct impact on the creation and approval of new municipal emblems, which makes this period extremely relevant for the study of heraldry. The research combines the study of historical sources, archival materials and the symbols themselves to reveal the historical roots and significance of particular elements in heraldic signs. To make the analysis clear and understandable, I use several tables in the thesis to summarize and visualize key data. These tables in the thesis provide detailed information on the number of towns, villages and townships in each district of the Zlín Region, as well as the number of municipal symbols awarded in the year 2000. The practical part of the thesis includes pictures presenting the municipal symbols awarded to municipalities in the Zlín Region in 2000. These pictures include both emblems and flags of individual municipalities. The results of this work reveal interesting connections between the history, culture and identity of towns and municipalities in the Zlín Region, providing a detailed insight into the diversity of symbols and their importance for the perception of local identity and heritage of the region.