



Master's Thesis Evaluation Form

Student's name: **Mujtaba Masood**

Thesis title: Marital Life and TV Dramas: Depiction and Influence on Perception of Married and Unmarried Audience

Name of the supervisor: **Prof. Dr. Hynek Jerabek**

Name of the opponent: Mgr. Ing. Jiri Remr, PhD.

What are the strengths and weaknesses of the thesis? Please give your reasons for the suggested grade in detail below.

1. *Does the author show understanding of one or more theories and use theory to generate a hypothesis or to make the problem area more understandable.*

Comments: The author demonstrates an understanding of presented theories, such as cultivation theory, cognitive processes theory, and uses and gratification theory. But, theories are not used to generate hypotheses or adequately operationalized in the thesis. Theories are discussed but not applied in data collection and analysis.

2. *Is the research question articulated clearly and properly? Is the research question sufficiently answered in the conclusion?*

Comments: The general research question is articulated but not sufficiently answered. The conclusion lacks interpretation of the "positive or negative" influence of TV dramas.

3. *Is the thesis based on relevant research and literature and does it accurately summarize and integrate the information?*

Comments: The thesis refers to many sources, but less than one-third are listed with complete bibliographical information. Theoretical foundations are not well-integrated into the research.

4. *What is the quality of the data or the other sources? Are the sample method, data collection and data analysis appropriate?*

Comments: Sampling procedure details are insufficient. The use of quota and purposive sampling methods without adequate statistical data questions the representativeness of the data. The data analysis primarily relies on basic statistical tests without deeper inferences.

5. *Are the findings relevant to the research question? Are the conclusions of the thesis based on strong arguments?*

Comments: Findings are relevant to only some research questions. The conclusions lack strong arguments due to sampling problems and insufficient inferences.

6. *Are the author's thoughts distinguished unambiguously from the borrowed ideas?*

Comments: Only partially. For example, on page 58, the author referred to a source not listed in the references and wrote that his findings "support the overall hypothesis of the research (August & Sorkin 2019)." Another source, which is included in the references, is correctly used in relation to the application of Levene's test for equality of variances (Gwadah 2020, p. 59).



7. *Is the thesis containing original/innovative research (in terms of topic, approach, and/or findings)?*

Comments: The thesis has a potentially innovative idea but lacks a robust research design to contribute new knowledge. The approach is conventional, and the execution is poor.

8. *What is the quality of style and other formal requirements?*

Comments: While the style and grammar are satisfactory, the structure is too complicated, making the thesis difficult to understand.

9. *Are there any other strengths and weaknesses of the thesis, which are not included in the previous questions? Please list them if any.*

Comments: The thesis lacks crucial components, presenting sentences and facts without relevant research focused on theoretical background and methodology. There are serious doubts about the sources used. Several referenced works are not included in the bibliography, and it is unclear how they were used. The evaluation indicates that while the thesis has potential and demonstrates some understanding of relevant theories, significant improvements are needed in the application of theories, research design, and proper citation of sources to meet academic standards.

10. *What topic do you suggest for the discussion in the thesis defence?*

1. **Validity of Data and Quality of Findings:** Defend the validity of the data and the quality of the findings.
2. **Use of Literature:** Explain the distinction between literature used for inspiration, theoretical grounding, and strengthening of findings.
3. **Sources and References:** Clarify the discrepancies between cited sources and the bibliography.

Declaration that the supervisor has read the result of the originality check in the system: []
Theses [] Turnitin [X] Original (Urkund)

Comments: I have read the result of the Turnitin check and didn't find signs of plagiarism.

(Please, state clearly whether the thesis is or is not recommended for a defence and write the main reasons for the recommendation).

The supervisor has serious doubts about the sources and their use but conditionally recommends the thesis for defense, contingent on the author's clarification during the defense.

11. *Overall assessment of the thesis:*

E: good

Proposed grade:

(A-B: excellent, C-D: very good, E: good, F: fail)

Date: 17. 6. 2024

Signature:

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Prof. Dr. Hynek Jerabek