The aim of this diploma thesis is to analyse the individual legal aspects of Non-Fungible Tokens (NFT) phenomenon in terms of current and upcoming legislation. The diploma thesis documents the technological aspects of this phenomenon and its legal specifics and then identifies and interprets the application of legal frameworks that currently affect its use. These include the legal qualification of NFT, aspects of consumer protection and aspects of copyright law. The text of the diploma thesis contains a theoretical assessment to the extent necessary for the purposes of further analysis of the phenomenon.