

## **Abstract**

The master's thesis focuses on the markedness in the language of Czech political podcasts. The aim is to find out how contemporary political journalists enrich their vocabulary and how they utilize creativity, humor, irony, and updating expressions in their speeches. The theoretical part defines the functional journalistic style and its historical development, as well as the concept of stylistic markedness and the principles of identifying marked linguistic means. The work also examines the role of podcasting as an important media phenomenon of the 21st century and its relationship to the traditional audio medium – radio. The analytical part applies these findings within the framework of a qualitative analysis of the language of speakers in selected political podcasts. It focuses on their inventiveness in using linguistic means and reflects the current language situation and trends in enriching vocabulary in the public space. The results show how speakers use updating expressions in their speech and to what extent they resort to standardized expressions. The master's thesis provides a valuable overview of the current state of language in Czech political podcasts and contributes to a better understanding of the role of podcasting in the Czech media landscape.