

Abstract

This bachelor's thesis focuses on the change in the ideological position of ANO 2011 between 2013 and 2021. ANO 2011 is understood as a business-firm party, which adjusts its ideological position based on voter demand. It describes the development of the ideological position on the left-right cleavage and on the cleavage of the relationship with the European Union. This analysis is based on CVVM opinion polls and the Chapel Hill Expert Survey. The evolution of the ideological position is also examined in relative terms, i.e. how the ANO 2011 movement is evolving in relation to the poles of the cleavage lines represented by KSČM and TOP 09. The results show that on the left-right cleavage line, the absolute and relative ideological position of ANO 2011 has shifted towards the political left. On the cleavage line of the relationship to the EU, the absolute position of ANO 2011 is stable, while the relative position has shifted towards euroscepticism.