

This master's thesis focuses on the image of the Israeli-Palestinian conflict in the Czech media, specifically on the presence of bias in news coverage. The thesis examines what, if any, elements of media bias are present in Czech media coverage of the Israeli-Palestinian conflict. The theoretical part of the thesis describes bias and related concepts, and then discusses the history of the Israeli-Palestinian conflict, including a closer look at Czech-Israeli and Czech-Palestinian relations. The thesis then presents selected foreign and Czech research that examines the media portrayal of the Israeli-Palestinian conflict. As a method, the thesis uses quantitative content analysis and analyses news articles published in the five most read online media during Israel–Palestine crisis in May 2021. The analysis focuses on the presence of contextual information about the conflict, the labelling of actions, actors and territories, and the way in which victims are reported. The results show the picture of the conflict presented by the Czech media is incomplete and distorted from different perspectives. However, the results do not show that the coverage is clearly biased in favour of (or against) the Israeli or Palestinian side.