The present study is a qualitative investigation into the role of pornography in the lives of women belonging to the millennial generation. The author conducted ten in-depth interviews and analysed data utilising the reflexive grounded approach outlined by Charmaz [2014]. Results are in strong agreement with previous research showing that pornography can be both instructional and empowering for women. Furthermore, the present analysis addresses the complexity and nuance of pornography's influence on the study population, employing an intentionally interdisciplinary approach. The cultural context in which millennial-aged women developed offers significant insight into the social construction of sexuality from both an individual and collective perspective, and the author emphasises the need for further investigation into this complex social phenomenon.