

Abstract

The thesis is an attempt to capture some of the ethical and social challenges posed by the digital structural transformation of the public. In the text I develop the idea of the social doctrine of the Church, which considers media as a means of communication as a gift from God. The paper investigates whether and how this fundamental aspect of Christian social ethics can be considered in the context of the fundamental transformation of social and individual communication during digital structural change. The thesis aims to explore how and where classic norms of journalism such as impartiality, balance and factuality on the part of the media are shifting and changing in a new context, in the context of the spread and availability of digital technologies and how digital platforms have transformed the production and dissemination of media content. Questions around the economic and knowledge asymmetries associated with the development of communication technologies, and the social and ethical implications for the actions of individuals and communities are part of the consideration.

Okomentoval(a): [EB1]: Nad tímto odstavcem chybí podle mě volný řádek, podobně níže u Keywords