



# Report on the part of the final state examination Record of the thesis defence

Academic year: 2022/2023

**Student's name and surname:** Lucy Obadia  
**Student's ID:** 40274918

**Type of the study programme:** Master's (post-Bachelor)  
**Study programme:** European Politics and Society: Vaclav Havel Joint Master Programme

**Study ID:** 679620

**Title of the thesis:** Mitigating Greenwashing Practices in the Fashion Industry:  
Assessing the Effectiveness of the New EU Green Claims Directive  
A Case Study of Primark

**Thesis department:** Department of European Studies (23-KZS)  
**Language of the thesis:** English  
**Language of defence:** English  
**Advisor:** Mgr. Ing. Magdalena Fiřtová, Ph.D.  
**Reviewer(s):** Francisco Javier Arregui Moreno, Dr.  
**Date of defence:** 21.09.2023    **Venue of defence:** Jinonice, U Kříže 8  
**Attempt:** regular

**Course of defence:** The student presented her research in partly satisfactory way. The thesis itself was rather decent, however the author didn't fully described the content and didn't tackle well the comments from the reviews and questions from the commission. The main issue was "effectiveness measuring" in the research question. The commission thus decided to award the student with the grade of C.

**Result of defence:** very good (C)

**Chair of the board:** prof. Mgr. Tomáš Weiss, M.A., Ph.D. ....  
(present)

**Committee members:** Mgr. Eliška Tomalová, Ph.D. (present) .....  
PhDr. Martin Mejstřík (present) .....  
Matthew Broad, Dr. (present) .....