

Abstract

The aim of this work is to describe the influence of chosen Czech historical movies, i.e. Toman and The Actor, on the construction of historical consciousness in the public. This is achieved mainly by analyzing the audience reactions in the media space and comparing these reactions with the creators' intentions. Secondly, the work interprets promotional materials associated with chosen movies, along with accompanying contributions intended to increase the public's interest in the given film production. The aim of this work is to point out the considerable share that the film has in the creation of shared ideas about history and the formation of collective historical consciousness.

Key words

cultural memory; public history; memory studies; historical movie