

Abstract and keywords

The aim of this thesis is to investigate the management of personal names of Vietnamese students living and/or studying in the United Kingdom. It explores reasons for adopting English names, situations for different name usage, and motivations behind name choices. The data were obtained both quantitatively through a questionnaire and qualitatively through one-on-one interviews. The results confirm that management of personal names heavily depends on the individual. However, certain patterns can be observed. The study's findings demonstrate that participants use strategies for selecting an English name that align with those proposed in previous works by Burt (2009), Chen (2015), and McPherron (2009). Additionally, the research corroborates the role of convenience as a significant factor influencing individuals to adopt an English name as proposed by previous research. However, the study also identifies deviations from existing literature. Notably, the trendiness of having an English name appears to hold less importance for the participants, differing from the findings of Barešová & Pikhart (2020). Furthermore, contrary to the perspectives of Chen (2015) and Heffernan (2010), the research indicates that adopting an English name for use in English classes does not significantly impact the overall adoption of an English name.

Keywords: language management theory, simple language management, organized language management, name management, Vietnamese students, identity