

Abstract

This bachelor's thesis focuses on differing media interpretation of the „White Armband Day“ commemoration, referring to the 1992 campaign by the Bosnian Serb authorities in the Prijedor region of northern Bosnia and Herzegovina, which served as a prelude to subsequent ethnic cleansing in the civil war of this former Yugoslav republic. For the purpose of correct contextualization, the thesis covers the historical-political background of the commemoration and the current approach of the local authorities, because while the Bosnian and Bosnian-Croat community around the world regularly commemorates this day, the approach of both citizens and local governments directly in the area of Prijedor, located today on the territory of the Republika Srpska entity, is considerably different.