

## **Abstract**

Diploma thesis is focused on the Communist Party of Czechoslovakia and the printed journalism in Third Czechoslovak Republic from May 1945 to February 1948. Thesis is divided into three main chapters. The first one deals with opinions of significant communist representatives (Karl Marx and Friedrich Engels, Vladimir Ilyich Lenin, Joseph Vissarionovich Stalin a Klement Gottwald). Second part sets the topic into context of history of KSČ during Third Czechoslovak Republic. The last chapter deals with own topic and it is divided into three main subchapters. First one describes state of communist journalism after Second World War in general perspective and then in form of chosen newspapers and magazines (Rudé právo, Tvorba, Nedělní noviny, Nová mysl and Funkcionář). Second subchapter contains description of apparatus of KSČ, which was responsible for administration of the printed journalism. Topic of the third subchapter is printed politics of KSČ during years 1945 to 1948. It is initially described in general tendencies and then of point of view of concrete phenomena in separate subchapter (the ration of newsprint for publishing house, guidelines for editorial staff, campaigns for the expansion of the press, the agitation for the subscription of the press and new subscribers, the ideal party member taking care of the press, wall newspapers, journalism schools and instructions for writing texts). The thesis is based on preserved archival funds of origin of Communist Party of Czechoslovakia, periodicals and is supplemented with secondary literature.

## **Key words**

Printed journalism – The Communist Party of Czechoslovakia – Rudé právo – Third Czechoslovak Republic