

Bc. Narmin Ismiyeva

Diplomová práce

Forking the Path: A Study of Hypertext/Rozvětvené cestičky: Studie hypertextu

Vedoucí práce: Louis Armand, Ph.D.

Praha 2022

Abstract

The aim of the present thesis is to critically engage with the concept of hypertext and to outline various approaches to it. Hypertext will first be interpreted theoretically and will engage with the philosophical notions of logocentrism. It will be viewed as a process of non-sequential writing that is characteristic not only for electronic literatures but for writing in general. Second, hypertext will be approached as a system that allows one to create, read, perceive, store, and utilize information in a particular way. This system makes the patterns of non-sequentiality inherent in writing visible. Third, hypertext will be viewed as a technique, the implementation of which will be analyzed in relation to the concepts of the performativity of art and language.

Key Words: hypertext, hypermedia studies, digital media, logocentrism, avant-garde, performativity