

## **Abstract**

In this paper we describe the travel behaviour of football fans based on a literature search and a questionnaire survey. The aim of this thesis is to describe what drives fans to visit football stadiums. We know that there are many fans of football clubs in the Czech Republic, but also that their behaviour is often very heterogeneous. Starting, for example, with the frequency of visits supporting their favourite club during home and away matches.

We expect the support at the home stadium to be much higher. But more interesting for us will be mainly the outings of football fans. Whether to support their favourite team at away games in the Czech Republic or on long cross-border trips. It is not uncommon for an individual to support their club that is located a long distance from their home.

We expect that large Prague clubs will have a fan base spread more widely across the country, while provincial clubs such as Viktoria Plzeň or Sigma Olomouc will have fans more concentrated in their region. Therefore, we want to find out the frequency of trips, what means of transport they choose, who they travel with, etc. But also how much time they spend in the city and whether they visit any sights or shops together with the match. A very specific group will be the European Cup matches, which Czech clubs play regularly and to which many fans go every year. Last but not least, we can find out whether and how this behaviour has been affected by the pandemic of the last two years.

In this paper, we mainly focus on clubs and fans in the 1st Czech Football League and omit national team matches, which would change the results of the paper because of their specificity. The results of the implemented survey (130 respondents) are evaluated using descriptive statistics and statistical testing.

**Keywords:** Football match, fan, attendance, team identity, questionnaire survey