Abstract (in English):

This thesis addresses South Korean society's view of North Korean refugees through public media. In this thesis, I describe the current situation of North Korean refugees in the Republic of Korea, the state support that is offered to North Korean refugees, whether financial or other, in the initial phase of integration into South Korean society. In the second part of the thesis, I present the media dealing with the topic of North Korean refugees. Part of the work is sociological research carried out using an online questionnaire, the aim of which was to find out how South Korean media, i.e. news, TV shows or creative channels of North Korean refugees on YouTube, influence respondents' opinions about North Korean refugees.

Last but not least, I present and compare the results of the conducted research.