

## **Abstract**

This thesis looked at the influence of the internet and social networks on adolescent's self-identification. It focused on the self-conception and self-evaluation of adolescents and their relationship to social networks. Initially, we focused on the development of adolescents and their integration into society. We focused on the characteristics of the social networks, their creation and the functions of each of them. We also found what risks internet users might encounter and how to avoid them. The research part of this work was devoted to time spent on social networks, as well as the content that interviewees search for and share. In the context of self-identification and self-conception, the results showed us that boys have a higher self-assessment compared to girls who care most about their appearance.