The topic of religious radicalization in the Balkans is gaining attention among academia in recent years. However, motivational factors of radicalization in the region still remain rather under-researched. Furthermore, comprehensive research focusing particularly on the motivational factors of Islamist radicalization in the Muslim-majority countries of the Balkans - countries with a specific context and background unique in the wider Europe - hasn't been yet carried out. This paper thus elaborates on the motivational factors of radicalization in the Muslim-majority countries of the Balkans, which is Bosnia and Herzegovina, Albania and Kosovo, by applying generally-known factors of radicalization to this specific theatre. Predominantly secondary sources as well as documents issued by the OSCE which maintains field presence in all of the abovementioned countries are utilized in order to provide a thorough overview of motivational factors of radicalization in each of the selected countries. These are discussed respectively in corresponding chapters. Individual chapters are in dialogue with each other following the same methodology and structure, focusing on similar issues. A comprehensive overview of the motivational factors of radicalization in Balkan Muslim-majority countries is thus presented. Applying the generally-known factors of radicalization on this specific theatre, motivational factors in the selected countries are identified. Furthermore, it is established that some of the motivational factors are truly theatre-specific given a) the fact that Islam is a majority religion in each of the selected countries; b) shared background and historical context of the selected countries.