

Abstract

Populism in the United States (US) has become an essential theme in American politics – starting from People’s Party in 1892 to today’s US president Donald J. Trump. This bachelor’s thesis will examine the differences between contemporary left-wing and right-wing populism in the US by employing the method of frequency analysis. The context and the frequency of the word “people” used by the US presidential candidates in their speeches will be compared. As the main comparison for this study there are three candidates represented from the Democratic Party and one from the Republican Party: Bernie Sanders, Hillary Clinton, Barack Obama and Donald J. Trump, respectively.