

## Supervisor's review

B.A. thesis: **The analysis of media discourse on environmental problems in the Russian English-speaking media**

author: **Sofya Kuznetsova**

The proposed B.A. thesis by Sofya Kuznetsova is devoted to the subject of environmental issues present in the Russian media run in the English language and is not narrowed only to the climate warming and change, but also covers a broader spectrum of the subject, regarding various aspects of natural environment. The student found the topic she wanted to pursue herself and work independently, but, at the same time was open and willing to cooperate.

Theoretical framework of the thesis is sufficient but focused mostly on discourse and media studies. Ulrich Beck's theory discussed at the very beginning might be more elaborated, especially that the theory, nowadays, resonates very much in sociology, and in social sciences in general. More sociological view on the studied phenomenon would enrich the thesis.

Methodological part of the thesis, although contains a long introductory part into the discourse analysis, seems to be a little too short and strict, when it comes to the solemn research and its methodological description. Both parts: *research problems & objectives*, as well as, *research design & sampling* leave a reader with unresolved questions and problems, e.g.: on what particular basis was the sampling of articles conducted? where the particular research questions come from – theory, author's experience, etc? Last but not least, there is a need for clear conceptualisation of the terms used in the research: what does it mean that the information is presented neutrally? what are the features of neutral information in media (used as criteria in the discussed research)?

The analytical part of the thesis is probably its best. The provided analysis is in-depth and detailed, both linguistic and visual aspects of media reporting on climate issues are the subject of research. I do appreciate the final part of the thesis with the overall research conclusions and the fact that author tries to put her own findings in the broader context of discussed theory (at the beginning

of the thesis). Nonetheless, it would require even some more theoretical background to be included in the final conclusions.

To sum up, the thesis meets the requirements for a B.A. thesis, therefore, I recommend the thesis for the defense and propose the grade 1 / 2 (depending on the defense).

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