

Abstract

The thesis called *Reporting Ice-hockey: Women's and Men's Perspective* focuses on possible differences in works of female and male sports journalists. In the theoretical part, the issue of gender in sports journalism, basic stereotypes associated with the work of female sports journalists and the characteristics of the female writing style are introduced. In the practical part, reports of specific Czech journalists about ice-hockey are analysed. The analysis includes audio-visual reports from *Branky, body, vteřiny; Hokej den poté*, and written reports from *Mladá fronta Dnes* and online news server *iDNES.cz*. The emphasis is put on, for example, the frequency of statistical data, the description of the atmosphere and emotions, the originality of expressions or the use of sports journalism jargon and clichés. The aim of the qualitative content analysis is to prove whether and how the reports of selected female and male sports journalists differ.