

Abstract: In the dissertation the author presents the analysis of the use of phraseological units in modern political discourse in Russia and the Czech Republic. The author shows that phraseology can be a tool for increasing the expressiveness of a speech, for contacting and influencing the audience in the political discourse. The analysis of cognitive and pragmatic specifics of idioms and metalanguage commentaries in the speech of politicians in a comparative aspect is carried out. As a result the author shows the specifics of the use of phraseological units in describing the speech image of a politician.

Key words: phraseology, phraseologism, discourse, political discourse, political linguistics, cognitive linguistics, image of a politician, speech portrait of a politician.