

The supposed diploma thesis is mapping the network of so-called pro-Russian media in the Czech Republic on social networking sites Twitter and Facebook and subsequent analysis of their audience. The purpose of this analysis is to process socio-demographic and other informations for specific media or their clusters. In the theoretical part of the thesis will be read into the issue and acquainted with the current state of knowledge in this area. In the practical part of the work will be demonstrated own research using methods of social network analysis (SNA). That is, tools that include objective changes, measuring and tracking relationships and information flows between entities.