

Annotation

The topic of this thesis is the online TV channel Stream. In the theoretical part, we described how online TV works in general. The following paragraph depicted the milestones of Stream TV. The practical part was dedicated to the semiotic analysis of Luděk Staněk's TV show of the online TV channel Stream. This chapter also includes the interview with the program presenter Luděk Staněk. In the interview, we dealt with Staněk's role in the show. The intention of this thesis was to describe how the online TV channel Stream works and analyze the Luděk Staněk's show.