

Abstract (in English):

The diploma thesis analyzes special historical and social themes, which have been published in two most significant newspapers of Polish minority from Teschen Silesia – *Głos Ludu* and *Zwrot*.

The theoretical part of this thesis is focused on problematics of Polish press in Teschen Silesia since 1848, especially on a history, contents and editors of first Polish-language newspapers. This part is also dedicated to the development of Polish press in Teschen Silesia in the 20th century, primarily to advancement of Polish press in the first half of the century, but also to the reaction to partition of Teschen Silesia after the First World War. This part put emphasis on Czech-Polish relations. The diploma thesis is also focused on the historical development and content of *Głos Ludu* and *Zwrot* (in the period of communism). Except for content analysis the thesis is dedicated to *newspeak*.

The main purpose of the practical part of the thesis is to introduce a Polish perception of themselves and perception of Czech majority through the minority press in the first six years after the fall of the communist regime (1990–1995). Using the *Critical discourse analysis* (CDA), the thesis examines snippets of articles, which are divided into the following socio-historical thematic units: position of Polish minority after Velvet Revolution, relations with other nationalities, role of language and dissolution of Czechoslovakia.